

Sponsorship Opportunities



Kaleideum™

step **1:**

Choose the event(s) you want to sponsor ▶

step **2:**

Choose your sponsor level(s) ▼



Halloween Fun/Truck & Treat

Daytime events for the whole family

OCTOBER



Kaleidoscope Ball

Black tie fundraising event with cocktails, dinner, and dancing

APRIL

the **VISIONARY**
\$10,000+

- 100 passes
- Logo on building display banners
- Logo on direct media campaign
- Table at the events
- Premium booth location
- Free evening event rental

- Logo on invitation
- Logo on program and event signage
- Name listed on website
- Reservations for 10
- Priority Seating
- VIP Reception tickets for 10
- Free evening event rental

the **INVENTOR**
\$5,000

- 50 passes
- Logo on building display banners
- Logo on direct media campaign
- Table at the events

- Logo on invitation
- Logo on program
- Name listed on website
- Reservations for 10
- VIP Reception tickets for 10

the **DESIGNER**
\$2,500

- 25 passes
- Logo on direct media campaign
- Table at the events

- Logo on program
- Name listed on website
- Reservations for 10

the **BUILDER**
\$1,500

- 10 passes
- Logo on all printed media
- Table at the events

- Logo on program
- Name listed on website
- Reservations for 4



Peppercorn Theatre at Kaleideum

Original theatre works for children and community

ONGOING

- Full-page, color ad in three playbills
- Logo on website
- Partnership in pre-show programming
- Special recognition at opening day reception
- Tickets for 40
- Free evening event rental



Kaleideum After Dark

Evening events for ages 21+

QUARTERLY

- Sponsor for all four events
- Logo on all advertising
- Logo on event signage
- Tickets for 20
- Private bar with signature cocktail
- Free evening event rental

- Full-page ad in three playbills
- Logo on website
- Partnership in pre-show programming
- Special recognition at opening day reception
- Tickets for 30

- Sponsor for all four events
- Logo on all advertising
- Tickets for 10
- Private bar with signature cocktail

- Half-page ad in three playbills
- Logo on website
- Invitation to opening day reception
- Tickets for 20

- Sponsor for two events
- Logo on all advertising
- Tickets for 8

- Half-page ad in two playbills
- Name on website
- Invitation to opening day reception
- Tickets for 10

- Sponsor for one event
- Logo on all advertising
- Tickets for 6

Investing in Learning Opportunities

Kaleideum has four exhibit sponsorship opportunities this year. Each exhibit will see approximately 30,000+ visitors over a three- to fourth-month period. This is an excellent way to showcase your business on a significant scale.



Each giving level has a proportionate marketing opportunity. We are seeking Title sponsors or co-sponsors at the \$20,000 level, in addition to the Visionary (\$10,000), Inventor (\$5,000), Designer (\$2,500), and Builder (\$1,500) levels.

Investing in Community Outreach

\$5,000 **Adopt-A-School** supports educational programming and admission for students on field trips from Title I schools.

\$2,500 **School Nights** offer after-hours museum access to students and their families from a particular school (or non-profit) on two separate evenings, one at each location. Sponsoring a school night provides companies an opportunity to interact with visitors, helping them to learn more about the business while enjoying the museum.

\$1,250 **Single School Night** offers after-hours museum access to students and their families from a particular school (or non-profit) on two separate evenings, one at each location. Sponsoring a school night provides companies an opportunity to interact with visitors, helping them to learn more about the business while enjoying the museum.

–OR–

“Night at the Museum” offers sponsorship for select audiences or special programs (like sensory friendly nights).

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