

Say Hello to **LEARNING REIMAGINED**



Kaleideum™

Inspiring wonder, curiosity,
and lifelong learning in
our children and
community through
interactive
play and
discovery.



The Kaleideum Story

On July 1, 2016, The Children’s Museum of Winston-Salem and SciWorks merged into one organization with a new mission ... and a new name: Kaleideum.

Inspired by the blending of art and science, Kaleideum represents timeless spaces where children and adults can find their Muse. By climbing the Beanstalk, exploring constellations in the Planetarium, building puppets in the Prop Shop, or discovering the forces of motion in our wind tunnel, Kaleideum is a place of constant change and challenges — helping inspire wonder, curiosity, and lifelong learning outside the boundaries of a formal classroom.

Kaleideum develops exhibits and programming that blend science, literacy, and arts education into an integrated approach to learning with a focus on preparing early learners and encouraging all children’s imaginations and their desire to learn more.

Kaleideum Downtown (formerly The Children’s Museum of Winston-Salem) was founded by the Junior League of Winston-Salem and opened its doors on November 20, 2004.



Kaleideum North (formerly SciWorks) was founded by the Junior League of Winston-Salem and opened its doors as the Nature Science Center in 1964.





Kaleideum Today

As a Museum **at the intersection of compelling programming, engaging exhibits and increased opportunities for early learning skills**, Kaleideum today helps confront some of the most serious educational challenges facing our community. Multifaceted, open-ended experiences prompt children to test theories, seek answers to questions, think critically, and explore at their own pace.

Programs and Events

- Peppercorn Theatre at Kaleideum
- Halloween Fun/ Truck & Treat
- Kaleidoscope Ball
- Kaleideum After Dark



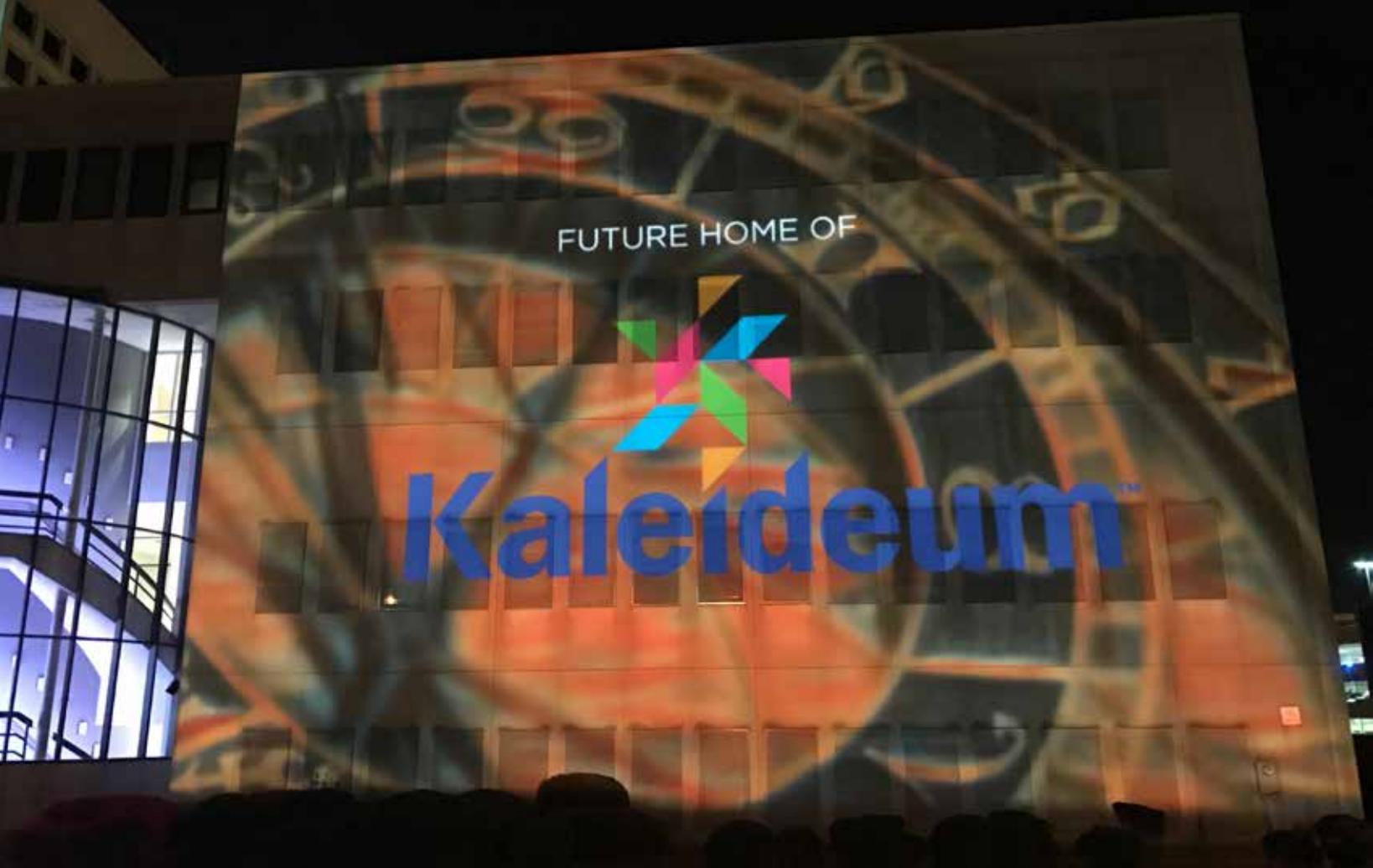
Outreach and Access

- Reduced pricing in Title 1 schools
- Special reduced admission days and evenings
- School nights
- Sensory Friendly Nights

Exhibits

- The Prop Shop
- Engineer It!
- IceVenture
- Design Zone





Kaleideum Tomorrow

Through a partnership with Forsyth County, Kaleideum will have a new home under one roof in 2020. Plans are underway for a distinctive space that is immediately recognizable as a first-class family destination located on the corner of Third Street and Town Run Lane, in the heart of downtown Winston-Salem.

How You Can Help

Champion the Museum

Invest with Commensurate Commitment

Invite Others to Join

With your support, Kaleideum can expand exposure, opportunity, and access for children and families. We know that support comes in many forms. We hope you will champion our museum as a place that engages and excites the intellectual curiosity of our visitors, that you will financially invest in us as we fulfill our mission to make this a place of discovery for our whole community, and that you will invite others to join you in your commitment.



Elizabeth Marsh

Vice President of Philanthropy

emarsh@kaleideum.org

(336) 723-9111 ext 213

Heather Moore

Assistant Director of Development

hmoore@kaleideum.org

(336) 723-9111 ext 207

kaleideum.org